

ENTER THE "EMERIL'S SMOKER BAG RECIPE CONTEST"
TO WIN A CRUISE AND DINNER IN EMERIL'S MIAMI BEACH
RESTAURANT WHEN YOU PURCHASE EMERIL'S SMOKER BAGS.

PRIZE VALUE - \$1,700.00

Before sending in your Emeril's Smoker Bags recipe, be sure to read these Official Rules for terms and conditions, as well as how to properly enter the "Emeril's Smoker Bag Recipe Contest" (the "Contest") sponsored by Camerons Products.

By checking the box below I certify that I have read and agreed to the terms and conditions as set forth in these Official Rules and that I hereby irrevocably assign all right and title to the recipe included in my Contest entry to Camerons Products to use in any manner they deem fit, including but not limited to for the promotion of Camerons Products products. I also certify that the recipe included in my Contest entry is original and created by myself.

I have read and agree to the terms and conditions.

Entrant

Name: _____

Email: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

Recipe

Name: _____

Ingredients: _____

Method: _____

May we contact you if there is a question about your Contest entry? Yes / No

Official Rules

Eligibility Guidelines-

Entrant must be a legal resident of the United States or Canada. Any individuals including but not limited to employees, consultants or independent contractors, and prize providers, (collectively, the “Released Entities”) who have performed services for Camerons Products (a) in the past six (6) months and (b) at any time during the Contest are not eligible to enter.

Contest entry period begins at 8:00 AM PST on May 1, 2010 and ends at 11:59:59 PM PST on December 31, 2010. All internet entries must be received by 11:59:59 PM PST on December 31, 2010.

How to enter:

Purchase an Emeril’s Smoker Bag in any flavor (Alder, Hickory, or Mesquite) and create your own original recipe using the Smoker Bag either in the **oven**, in a skillet on the **stovetop**, on a **grill** or on a **campfire**. Residents of CA, FL, MD, NJ, ND and VT are not required to purchase an Emeril’s Smoker Bag in any flavor in order to enter this Contest. **Enter via Email:** Write out the recipe in an email complete with a list of the ingredients that can be easily found in a supermarket and with instructions on how to prepare it and submit to Camerons Products by e-mail to recipecontest@cameronsproducts.com. **Enter via Regular Mail:** Write out the recipe complete with a list of the ingredients that can be easily found in a supermarket and with instructions on how to prepare it and mail via U.S. Post to Camerons Products “EMERIL’S SMOKER BAG RECIPE CONTEST “, P.O. Box 60220 Colorado Springs Co 80960-0220. (Each fully completed email and regular mail entry, an “Entry”.) There is a limit of 6 Entries per entrant and or email address.

Entrees may, but are not required to, include a photograph of the dish created from the recipe providing that the entrant has full rights to that photograph. Photographs may not be the protected works of any other party. No previously published and/or award-winning recipe(s) may be submitted in an Entry. Sponsor reserves the right to edit, publish and use any recipe without further permission from or, consideration or payment to the entrant, except where prohibited by law. By submitting an Entry, entrant grants Sponsor the irrevocable right to use the Entry in

whole or in part, in any manner, and in any and all forms of media now known or hereinafter devised in connection with the promotion and marketing of the Contest and any future similar contests, and to use and publicize the Entry in the event it is selected as a finalist or winning entry. By submitting an Entry, entrant warrants and represents that his/her Entry is their 100% original creation/work and that use of the Entry as described herein will not violate any law or infringe upon the rights of any third party. Entries will not be returned.

Judging Procedure and Criteria; Prize

Entries will be judged by the Camerons Products management team based on the following criteria: Originality of Recipe (0-25 points); Taste (0-50 points); Ease of Preparation (0-25 points). In the event of a tie, the tied entrants will be re-judged by an additional judge who will serve as a tie-breaker using the same criteria as outlined above. In the event the same recipe is submitted by more than one entrant, only the first entry received will qualify as an Entry under this Contest. All Entries will be judged by a panel of judges selected by Camerons Products and panel's decisions are final and binding on all matters relating to this Contest. Recipes from the 50 best Entries as selected by the judging panel will be used in Camerons Products new "Emeril's Smoker Bag Recipe Collection" book publications in which the entrant and creator of the Entry will be credited in print by name and state. These 50 entrants will be notified that their Entries have been selected to advance to the final testing stage of the Contest.

The 20 Entries selected during the final testing stage of the Contest will be sent to Chef Emeril Lagasse for his review, tasting and selection of the winning Entry and winning entrant (the "Winner"). The Winner will then be notified by the email and the telephone contacts provided in their Entry and announced by Emeril Lagasse on his radio talk show in early in February, 2011 in plenty of time for the Winner to plan the cruise in the Spring of 2011 and dinner for 2 on the evening before the start of such cruise in his new "Emeril's Miami Beach Restaurant". The cruise and the dinner collectively, will be know as the "Prize". In the event that the Winner is deemed ineligible, the next highest scoring Entry will be deemed the Winner.

Prize Consists of:

- **Cruise Coupon for cruise leaving from Miami, FL - allowing the winner to choose the cruise and the dates to suit**
- **VALUE \$1,500.00**
- **Dinner in Emeril's Miami Beach Restaurant for two which will be on the night before the cruise departs**
- **VALUE \$200.00**

VALUE OF THE TOTAL PRIZE IS \$1,700.00

Acceptance of prize

The Winner may not transfer the cruise coupon portion of the Prize to another person or exchange it to obtain the cash value. Federal, State, and local taxes if any are the sole responsibility of the Winner. The Winner will receive an IRS Form 1099 reflecting the actual retail value of any Prize valued at over \$600.00. If won by a minor, the Prize will be awarded in the name of a parent or guardian. It will be the responsibility of the Winner and Winner's

companions, and Winner and Winner's companions are solely liable for, making all travel arrangements to and from Miami, FL for the enjoyment of the Prize. It is the responsibility of the Winner to make sure that all persons traveling have adequate medical coverage for the length of the cruise.

Release

By participating, entrants agree to be bound by the Official Rules and the decisions of Cameron Products appointed judges, which shall be final in all respects. By entering the contest, entrants agree to execute all paperwork requested by Cameron Products, which may include but is not limited to a background check prior to any online or on air appearance. All Entries will become the sole property of Camerons Products, which may reprint, or otherwise exploit the entry in any manor or in any media. Entrants and Winner may be required to sign and return an affidavit of eligibility, release and identification within seven days of notification of being selected as a finalist or a Winner. By entering this contest and accepting the Prize, entrant agrees to release (i) Cameron Products and Emeril Lagasse, (ii) each of their affiliated stores, businesses, internet stores and other entities who stock the product, (iii) each of their respective offices, directors, agents, and employees, and (iv) each of their respective successors and assign from any and all actions, claims, cause of injuries, loss or damages arising in any manner directly or indirectly from participating in this Contest and/or acceptance or use of any part of the Prize.

Camerons Products is not responsible for failed, partial or garbled computers transmissions, or for technical failures of any kind including but not limited to electronic malfunction or damage of any network, hardware or software. If for any reason, the contest is not capable of running as planned because of infection by computer virus, bugs, tampering, unauthorized intrusions, fraud, technical failures or other causes that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, Camerons Products reserves the right in its sole discretion to disqualify any individual who tampers with the entry process and to cancel, terminate, modify the contest. No reasonability is assumed for any error, omission, information, deletion, and defect in operation or transmission, communication line. Theft or obstruction or unauthorized access to, or alteration of entries, or any problems or technical manipulations of any telephone network or lines, computers online systems servers or computer equipment, software failures of any e-mail or electronic entry to be received on account of technical problems of traffic congestion on the internet or at any website, or any combination there of, including any injury or damage to entrants or any others persons computers relation or resulting from participation in or downloading any materials from contest in the event of a dispute over an electronic entry, prize will be awarded to the owner of the e-mail account, not the name on the entry form.

To claim prize

- Winner must provide proof identity and residency.
- Winner must sign and return affidavit of eligibility and compliance with rules, liability release and indemnification.
- Winner's guest/travel companion must sign liability/publicity release, all within the time period specified by Cameron's.

LIABILITY & RELEASE: By participating in this Contest, entrants agree to release and hold harmless Sponsor and the Released Entities, from and against any claim or cause of action arising out of participation in the Sweepstakes or receipt or use of any prize hereunder, including, but not limited to: (a) unauthorized human intervention in the Sweepstakes; (b) technical errors related to computers, servers, providers, or telephone or network lines; (c) printing errors; (d) lost, late, postage due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or death to a person(s) or damage to property which may be result, directly or indirectly, in whole or in part, from entrant's participation in the Contest or entrants receipt, acceptance, use &/or enjoyment of any prize. In no event shall the Released Entities be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. Sponsor and Released Entities reserve the right to correct typographic, clerical or printing errors in any Contest materials. Sponsor, and Released Entities are not responsible for any typographical or other error in the printing of this Sweepstakes, the administration of the Sweepstakes or in the announcement of Prize Winner, including such error as may give an erroneous indication that a prize has been won. In the event the Sponsor, or Released Entities are prevented from continuing with this Contest, or the integrity and/or feasibility of the Contest is undermined by any event including but not limited to fire, flood, epidemic, earthquake, explosion, labor dispute, or strike, act of God or public enemy, satellite or equipment failure, riot or civil disturbance, war (declared or undeclared), terrorist threat or activity, or any federal, state, provincial or local government law, order of regulation, order of any court or jurisdiction, or other cause not reasonably within the Sponsor's or Released Entities' control (each a "Force Majeure" event) the Sponsor and Released Entities shall have the right, in their sole discretion, to abbreviate, modify, suspend, cancel or terminate the Contest without notice or further obligation. If the Sponsor or Released Entities, in their discretion, elect to abbreviate, cancel or terminate the Contest as a result of a Force Majeure event, the Sponsor and Released Entities reserve the right, but shall have no obligation, to award the prize from among all valid and eligible entries received up to the time of such Force Majeure event.

Winning Posting

All federal, state and local laws and regulations apply. Camerons Products reserves the right, in its sole discretion, to disqualify any individual who tampers with the entry process and to cancel, terminate, or modify the contest. In the event of tampering or other circumstances, including but not limited to acts god or civil disturbances that render it impractical or impossible to complete or fulfill the contest as originally planned.

Official rules will be posted on the Camerons Products website and the name and recipe of the winner will be posted on the same website for at least thirty days past the contest ending date.

HAVE A QUESTION? Visit our website www.cameronsproducts.com or email us at recipecontest@cameronsproducts.com.

NATURE OF SPONSOR'S BUSINESS: Import distribution of cookware and barbeque related items.

Copyright © 2010, Camerons Products, Inc. All rights reserved.